

CALL FOR SPONSORSHIP & EXHIBITORS

for the Wisconsin League for Nursing 2025 Spring Conference

2025 WLN Spring Conference

Nurse Strong: Supporting and Empowering Professional Nurses

April 12, 2025 | Holiday Inn Eau Claire South - Eau Claire, WI

The conference *in person* offers ample time for networking and promotion of excellence in resources for all attendees. There will be plenty of time planned during the day to visit sponsor and exhibitor tables!

***Exhibitor Tables open from 7:00am-1:00pm**

LEVELS OF SPONSORSHIP:

NEW this year for Spring Conference....Community Sponsorships Available!

Opportunity for local businesses to support nurses in the community.

- Breakfast & Break Sponsor: (\$750)
- Lunch Sponsor (\$1,500)
- Speaker Sponsor (\$1,500)

Sponsorship rates and benefits offered by the WLN are as follows:

- Three levels of sponsorship: Gold, Silver, and Bronze include vendor tables at the conference.
- Partner level for exhibitors at the conference.
- See additional information located in the table below for benefits of the **sponsorship levels**.
 - o All sponsorship levels include enhanced visibility within the WLN website, the conference materials including the agenda booklet and recognition during the conference, and within our newsletter: The Communique.
 - **Gold level sponsorship (\$3,000)**
 - **Silver level sponsorship (\$2,000)**
 - **Bronze level sponsorship (\$1,000)**

EXHIBITOR VENDOR PARTNER LEVEL (\$550):

- One day conference pass for exhibitor vendor with one meal ticket
- One table
- Recognition as WLN Partner in conference booklet and on WLN website including link to your website

See the Sponsorship Table on next page for benefits.

QUESTIONS?

Kristin Houte, Account Executive:
E-Mail: kristin@wamllc.net | Phone: 414-488-1754
Marijo Rommelfaenger, PhD RN CNE, WLN President:
E-Mail: mrommelwln@gmail.com | Phone: 262-389-7782

LEVELS OF SPONSORSHIP

2025 Spring Conference Details



Wisconsin
League for Nursing

Sponsorship Benefits	GOLD LEVEL \$3,000	SILVER LEVEL \$2,000	BRONZE LEVEL \$1,000
One Day Conference Pass <i>(includes refreshments and luncheon ticket per pass)</i>	2 Passes	2 Passes	2 Passes
Conference table	1 Table X	1 Table X	1 Table X
Sponsorship Recognition during Conference <i>(electronic banners, verbal recognition)</i>	Primary Recognition as Gold Level Sponsor Electronic and verbal recognition opening and closing session	Recognized as Silver Level Sponsor following Gold Level Electronic and verbal recognition opening and closing session	Recognized as Bronze Level Sponsor on electronic banners Verbal recognition opening session
Conference Agenda Booklet Advertisement	Full Page Ad	Half Page Ad	1/4 Page Ad
Sponsor logo on WLN website home page and website tab <i>(includes link to sponsor website)</i>	X	X	X
WLN Advertisement with Conference promo materials <i>(included in national outreach through Constant Contact – over 4,000 individuals electronic mailing list)</i>	X	X	X
Sponsor logo & Recognition in WLN Newsletter “Communique” <i>(includes sponsor logo & recognition of support)</i>	X	X	X

Scan Here
to become a sponsor!



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