

2026 Institutional Sponsorships

A NEW Opportunity to Support Nursing and the WLN!

The WLN is expanding sponsorship opportunities in response to partner feedback—and we're excited to deliver. Join us as an Annual Institutional Sponsor at the Gold, Silver, or Bronze level and enjoy extra benefits on top of the recognition and perks you already receive at our conferences.

Levels of Institutional Sponsorships

GOLD LEVEL
\$6,000

SILVER LEVEL
\$4,000

BRONZE LEVEL
\$2,000

Sponsorship Rates and Benefits offered by the WLN are as follows:

- Three annual sponsorship levels available: Gold, Silver, and Bronze from January 1 - December 31.
- All levels include valuable benefits, such as vendor tables at both the Fall and Spring conferences, complimentary conference registrations, and **FREE** staff access to all WLN webinars.
- Detailed benefits by level are outlined in the comparison table below.
- Every sponsorship level features enhanced visibility, including recognition on the WLN website, in conference materials (agenda booklet and on-site announcements), and in our newsletter The Communique.

*Institutional Sponsorships renew once per year—
just one invoice and one payment annually!*

See the Sponsorship Table on next page for benefits.

INSTITUTIONAL SPONSORSHIPS

2026



**Wisconsin
League for Nursing**

	GOLD LEVEL \$6,000	SILVER LEVEL \$4,000	BRONZE LEVEL \$2,000
INSTITUTIONAL SPONSORSHIP BENEFITS			
Dual Conference Sponsorship	✓	✓	✓
FREE Webinar Access for All Staff	✓	✓	✓
One Day Conference Pass (includes refreshments and luncheon ticket per pass)	6 Passes Per Event	4 Passes Per Event	2 Passes Per Event
Conference Table	1 Table	1 Table	1 Table
Sponsorship Recognition during Conference (electronic banners, verbal recognition)	Primary Recognition as Gold Level Sponsor Electronic and verbal recognition opening and closing session	Recognized as Silver Level Sponsor Electronic and verbal recognition opening and closing session	Recognized as Bronze Level Sponsor on electronic banners Verbal recognition opening session
Conference Agenda Booklet Advertisement	Full Page	Half Page	Quarter Page
Sponsor logo on WLN website home page and website tab (includes link to sponsor website)	✓	✓	✓
WLN Advertisement with Conference promo materials (included in national outreach through Constant Contact – over 4,000 individuals electronic mailing list)	✓	✓	✓
Sponsor logo & Recognition in WLN Newsletter “Communique” (includes sponsor logo & recognition of support)	✓	✓	✓
Invoicing is directly available (Contact Kristin Houte, WLN Account Executive)	✓	✓	✓

For additional information, please contact:

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